

# RESISTIRÉ Project

RESponding to outbreakS through  
co-creaTive inclusive equality stRatEgies

PILOT PROJECT

## ENGAGING WITH GENDER-BASED VIOLENCE THROUGH SPORT

Call for proposals

Guidelines for Applicants



## ABOUT RESISTIRÉ: Objectives and Conceptual Framework

RESISTIRÉ (Responding to outbreaks through co-creative inclusive equality strategies and collaboration) is a two-year project funded by EU Horizon 2020, designed to advance the understanding of gender and other inequalities caused by policy responses to the COVID-19 pandemic.

The objectives of RESISTIRÉ are:

- 1) To understand through qualitative and quantitative research the impact of policy responses to COVID-19 on behavioural, social and economic inequalities in the EU27, Serbia, Turkey and the UK
- 2) To develop and promote policy solutions that can be adopted by policy makers
- 3) To co-create innovative solutions that can be implemented by stakeholders and actors in different sectors to reduce inequalities.

These **Guidelines for Applicants** were conceived in the context of objective no 3.

The conceptual framework of RESISTIRÉ is informed by an **intersectional/gender+** approach.

The term intersectionality describes how different inequality grounds, such as ethnicity, social class, age, gender, sexual orientation and other individual characteristics, intersect with each other and overlap<sup>1</sup>. The result of this interaction is the generation of new and different forms of inequalities<sup>2</sup>. Gender is probably the most universal inequality ground (women make up 51% of world's population)<sup>3</sup>. The gender+ approach focuses on how this specific inequality ground intersects with other inequalities<sup>4</sup>, recognising that women are not a homogeneous group and that "other axes of inequality always intersect gender"<sup>5</sup>.

After collecting and analysing policy responses and related data from a gender+ perspective (objective 1), the project worked to translate them into operational insights and co-created solutions, to mitigate the negative and unequal impacts of COVID-19 (objective 2).

This was accomplished through a co-creation phase consisting of an action-oriented analysis carried out by researchers and civil society stakeholders working together in **Open studios**. Open Studios are a technique developed to design policies and innovative solutions in a participatory way that brings together different expertise and participants' experience<sup>6</sup>. During Open Studios, participants analyse the current situation and depict possible improved scenarios, thereby co-creating 'better stories'. The 'better stories' identify how a

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<sup>1</sup> CRENSHAW, Kimberly (1989) Demarginalizing the Intersection of Race and Sex: A Black Feminist Critique of Antidiscrimination Doctrine, Feminist Theory and Antiracist Politics. University of Chicago Legal Forum 140: 139–67.

<sup>2</sup> VERLOO, M. (2013) Intersectional and cross-movement politics and policies Signs 38(4), 893–915.

<sup>3</sup>BUSTELO, María (2015) Evaluation from a gender+ perspective as a key element for (re)gendering the policymaking process. Journal of Women, Politics and Policy. Special issue in Policy Making.

<sup>4</sup> Ibidem.

<sup>5</sup> This inequality ground probably the most universal one (women make up 51% of world's population).

LOMBARDO, E., MEIER, P., & VERLOO, M. (2017) Policymaking from a gender+ equality perspective. Journal of Women, Politics & Policy, 38(1), 1-19.

<sup>6</sup> BOYER B., COOK J., STEINBERG M. (2011) In Studio: Recipes for Systemic Change, Helsinki Design Lab.

given (negative) social situation can be improved. They serve to inspire and form the basis for the development of more concrete actions, such as pilot projects.

## RESISTIRÉ OPEN CALLS FOR PILOT PROJECTS

The innovative solutions identified in Open Studios have been transformed into a series of **pilot project concepts**, valued as potentially effective in reducing gender+ inequalities in specific domains. In addition, these projects are thought to strengthen small-scale resilience in response to current and future pandemics.

RESISTIRÉ intends to apply and develop these pilot projects by involving civil society organizations, through the launch of a series of calls for proposals (objective 3). Organisations selected under these calls will be asked to use the allocated funding to contribute their expertise and demonstrate the effectiveness of the developed innovative solutions.

In this regard, these Guidelines for Applicants detail information on the pilot project entitled **ENGAGING WITH GENDER-BASED VIOLENCE THROUGH SPORT**. The Guidelines also provide directions on how to structure and submit an application, information on eligibility and evaluation criteria.

## TECHNICAL SPECIFICATIONS

### Description of the pilot project

#### Background

Gender-based violence is defined as violence directed against a person (or persons) because of their gender, or violence that disproportionately affects persons of a particular gender (EIGE, 2021). The term 'gender-based violence' (and its abbreviation GBV) is used to capture all forms of violence - physical, sexual, psychological, and economic – in both online and offline contexts.

During the COVID-19 pandemic, gender-based violence has increased substantially. Results from the RESISTIRÉ project show a significant rise in cases, with women (18-74 years) experiencing more physical and sexual violence than before (Stovell et al. 2022, report D3.1).

Violence against women and girls has consequences for gender equality, as it causes damage to both the physical and mental health of the victim, leading to additional problems such as loss of work or study days, increased sick leave, reduced ability to work or study and feelings of loneliness, all of which can further affect the quality of life of many women and girls.

One of the most discussed aspects during the RESISTIRÉ Open Studios was the need to work on the prevention of gender-based violence, as it can play a central role in addressing its root causes. Moreover,

prevention can take many forms and be pursued not only in schools, but also in other places of aggregation, such as youth centres, sport clubs and organisations.

It is indeed through sport that this pilot action takes place. Why sport? The European Union highly values the positive role that it can play in education (European Commission, 2022). It is recognised that sport has a high formative value for the personality: what is learnt during practice can therefore influence the behaviour and attitudes of children and young people in their lives (Gasparini & Cometti, 2010). Moreover, sport can be a key tool for promoting social and personal values such as team spirit, discipline, perseverance, and fair play.

Nevertheless, if poorly designed or managed, sport activities may increase the risk of reinforcing gender stereotypes, heteronormativity, and male-domination, as well as strengthen exclusionary or violent attitudes and behaviours. Gender-based violence is also prevalent in sports clubs (Council of Europe, 2019), though still under-reported (Mergaert et. al, 2016).

In this context, the pilot project aims to co-create and develop a programme of activities to be implemented through sport, to raise awareness and work towards increasing prevention about GBV among young people, coaches, and managers.

### Description of the pilot project

#### Objective(s) of the pilot project

The overall objective of this pilot project is to set up a programme of activities to be implemented through sport which contributes towards raising awareness and increasing prevention of GBV among young people, coaches and managers.

More precisely, the pilot project has four main specific objectives:

1. To raise awareness and increase prevention among young people, coaches and managers of sports organisations about the prevalence and consequences of different forms of GBV
2. To mobilise coaches and managers of sports organisations as actors for change
3. To develop a programme of activities addressing GBV to be implemented through sport that could be scaled up and disseminated amongst the wider youth sports landscape
4. To set up an inclusive sports event to disseminate the project amongst the general public.

#### Expected tasks

The tasks that the successful applicant is expected to complete are the following:

##### **TASK 1 – MAPPING AND INVOLVEMENT OF SPORT CLUBS AND ORGANISATIONS AT THE LOCAL LEVEL**

The applicant will initiate a selection of stakeholders from the sports sector at the local level to create a network of clubs and organisations to be involved in the activities.

The network must consist of a number of clubs and organisations such that a group of at least 20 coaches (from different disciplines) and managers, and at least 100 young people (from different disciplines) are involved. Concerning young people, the applicant will choose which age group(s) to focus on in an age range of 11 to 18 years.

The sport clubs and organisations involved can be practising different sports (it would be preferable to cover at least three to widen the target and increase outreach), the identification of which remains the applicant's choice, depending on its background and network.

Since the project is focused on the idea of inclusiveness, the involvement of sport clubs and organisations attended by disadvantaged and marginalised groups, as well as LGBTQAI+ people, people from diverse cultural and religious backgrounds, or individuals with different levels of ability is welcome.

## TASK 2 – CO-CREATION OF THE PROGRAMME

The applicant organisation will set up a co-creation process by ensuring the involvement of representatives of stakeholders within and beyond their network. Among these, sport clubs, youth associations engaged in non-formal education (including through sport), organisations specialised in the field of gender-based violence, as well as relevant experts.

The co-creation process will cover the following **activities**:

- Training and coaching-of-coaches sessions for coaches and managers of sports clubs and organisations (see Task 3)
- Non-Formal Education (NFE)<sup>7</sup> programme for young people, in preparation for the inclusive sporting event (see Task 4)
- Inclusive sporting event, to be organised at the end of the project (see Task 5).

It is expected that the **content** of the activities will be in line with recent advancements in the field of GBV in general. The more specific topic of GBV in sport can be part of the programme but should not represent its main content area.

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<sup>7</sup> According to the Compass Manual on Human Rights (Council of Europe), **Non-Formal Education** refers to any planned programme of personal and social education for young people designed to improve a range of skills and competencies, outside the formal educational curriculum. Non-formal education as practised by many youth organisations and groups is:

- voluntary;
- accessible to everyone (ideally);
- an organised process with educational objectives;
- participatory and learner-centred;
- about learning life skills and preparing for active citizenship;
- based on involving both individual and group learning with a collective approach;
- holistic and process-oriented;
- based on experience and action, and starts from the needs of the participants.

Below are some examples of topics that could be addressed:

- The concept of gender
- Harmful stereotypes based on gender
- Different forms of GBV violence, including digital violence
- Causes and contributing factors to GBV
- GBV and disability, sexual identity, nationality
- Victim blaming
- GBV in sports
- Coaching styles (authoritative VS authoritarian)
- ...

The applicant will **pilot-test** both activities (training + coaching-of-coaches session and NFE programme), in order to assess their effectiveness and feasibility. The tests will be carried out by simulation, which may consist of guided discussions with representatives of both target groups that would be involved. The test will allow redefining and improving the contents of the NFE programme, a final version of which will be then released.

### **TASK 3 – TRAINING ON GBV AND NFE TECHNIQUES FOR COACHES AND MANAGERS**

**Training and coaching-of-coaches sessions** - The activities co-created for coaches and managers (from the clubs and sports organisations involved) will be carried out by a team of facilitators.

Beyond training on basic concepts related to gender and gender-based violence, coaching-of-coaches sessions will be organised to present NFE techniques for the inclusion of the project contents in daily coaching activities.

Training on GBV and coaching-of-coaches sessions will be organised during weekdays or weekends as it is deemed most useful to support the coaches' participation. These will take place in person, at a location and timeframe deemed appropriate by the applicant. A number of online sessions may also be planned in addition to face-to-face ones. A hybrid format can be applied, based on specific needs.

At least one feedback session on how these techniques are being applied and their challenges will also be organised during the lifespan of the project, in particular in connection with the preparation of the final sporting event (see Task 4).

**Social media platform** - Under this Task, an online dedicated group through a social media platform (e.g., LinkedIn group, Slack, Facebook private group, Telegram or WhatsApp group) may be created to channel the communication, discussion, and exchange among coaches, managers and facilitators on the topic. The platform could also be used to share feedback on the programme and reflections, ask questions and expose difficulties that coaches and managers are facing and could be addressed through the project.

#### **TASK 4 – INCLUSIVE SPORTING EVENT FOR RAISING AWARENESS ON GBV/PREPARATION**

The preparation of the final event will represent a non-formal education opportunity for young people about GBV and the occasion for coaches and managers to put into practice what they have learnt during Task 3. The final event will in fact focus on inclusive, equal and violence-free sport and aim to raise awareness about these issues.

To this end, the NFE techniques learnt during Task 3 will be applied by the trained coaches and managers, supported by the applicant, through dedicated sessions that may follow different schedules and approaches, such as for instance:

- Training sessions periodically substituting the regularly scheduled ones at the clubs/sports organisations involved
- Training sessions during weekends
- Residential or semi-residential sporting camps, whose last days would correspond to the final sporting event.

#### **TASK 5 – INCLUSIVE SPORTING EVENT FOR RAISING AWARENESS ON GBV/IMPLEMENTATION**

The applicant, in collaboration with the sports clubs and organisations involved in the project, will organise and manage a final sporting event open to the general public

It is recommended that the final sporting event focuses on sports other than those normally played in clubs and sports organisations, allowing for a level playing field and a different form of 'competition', which would be more focused on inclusion and openness rather than mere performance. The sports proposed as part of the final event can be either mixed sports, related or otherwise close to the sports played in the clubs involved, or different types of informal sports (see for example [here](#)).

The event will also feature other social activities, such as training sessions open to people of all ages and individuals with disabilities, exhibitions, stands, picnics, music, etc. The participation of renowned athletes from different backgrounds as ambassadors is strongly encouraged.

A trophy and various prizes will be awarded to support broad inclusion and recognition according to different criteria.

#### **TASK 6 – PROJECT DISSEMINATION, INCLUSIVE SPORTING EVENT PROMOTION AND REPORTING**

This task will consist in preparing, launching, implementing and documenting a promotional campaign to raise awareness of the project and its outputs (the manual and the inclusive sporting event). Young people, coaches and managers of sports clubs and organisations – including the stakeholders mapped in Task 1 and Task 2 - will be addressed through well-planned online and offline activities, including social media campaigns on adequate channels (Instagram, Tik Tok, Snapchat, Twitter, LinkedIn, Facebook ...) and printed

communication materials (event banners, awareness-raising factsheets or flyers, and others). Specific tactics will be developed for disseminating the digital manual of the NFE programme on GBV (output 1) to be implemented through sport among stakeholders.

### Required outputs

1. A digital manual of the **Training + coaching-of-coaches sessions** (for coaches and managers of sports clubs and organisations) and of the **NFE programme** (for young people), allowing both activities to be replicated by other organisations in Europe at the end of the project. The digital manual will be released in English and in the language of the applicant's country (the latter if needed).
2. A **project dissemination campaign and inclusive sporting event promotion**, documented in a succinct report.

### Territorial scope

It is expected that the successful applicant will develop the project in one of the countries involved in the RESISTIRÉ project (EU27 + Turkey, Serbia, Iceland, and the United Kingdom) except Spain, Austria and Turkey, since applicants from these three countries already received funding to implement the first cycle pilot projects.

### Timeframe of the project

The pilot project will last 7 months. It should start in October 2022 and the foreseen end is May 2023. An example of a general work schedule for the implementation of the project could be organised as follows:

- **October 2022**  
Task 1 – MAPPING AND INVOLVEMENT OF SPORTS CLUBS AND ORGANISATIONS AT THE LOCAL LEVEL
- **November 2022 to January 2023**  
Task 2 – CO-CREATION OF THE PROGRAMME
- **February 2023**  
Task 3 – TRAINING ON GBV AND NFE TECHNIQUES FOR COACHES AND MANAGERS
- **February 2023 and March 2023**  
Task 4 – INCLUSIVE SPORTING EVENT FOR RAISING AWARENESS ON GBV/PREPARATION
- **April 2023**  
Task 5 – INCLUSIVE SPORTING EVENT FOR RAISING AWARENESS ON GBV/IMPLEMENTATION
- **October 2022 to May 2023**  
Task 6 – PROJECT DISSEMINATION, INCLUSIVE SPORTING EVENT PROMOTION AND REPORTING

Applicant organisations will be asked to provide a detailed work schedule of activities.



## WHO CAN APPLY AND WHAT EXPERTISE IS REQUIRED

Eligible applicants are non-governmental organisations, grassroots and community-based organisations and associations active in the field of sports, and/or non-formal education (possibly through sport) and/or gender-based violence (e.g., women's networks and associations focusing on GBV).

The pilot project is expected to be coordinated by a lead applicant, who may implement the required activities alone or by involving other organisations through the creation of a partnership necessary to cover the expertise required for the implementation of the project and in the co-creation process.

The following will also be an asset:

- Expertise in project development in all its components (budgeting, planning, implementation, reporting).
- Good command of English to communicate with RESISTIRÉ Consortium members and facilitate monitoring and evaluation.
- Experience in European projects.
- Membership in European or international networks that might reproduce or scale up the pilot in the future.

## References

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## HOW TO APPLY

To apply for this call, organisations are invited to use the **Application Form for Technical Proposals** available on the RESISTIRÉ website.

Applications should be submitted no later than Monday 29 July 2022, 5 p.m. CET.

**Applications must be submitted in English.**

## EVALUATION PROCESS

Financial support will be awarded to successful applicants following an open and transparent selection process based on the assessment by a panel of researchers and experts from the RESISTIRÉ consortium.

The basic guarantees of transparency are in the application of the following:

- Selection criteria publicly disclosed as part of this call (see below),
- A two-stage selection process through equitable, written assessment of applications against the relevant selection criteria, complemented by an online Q&A session with shortlisted organisations.

The main evaluation criteria will be related to:

- a) Alignment with the RESISTIRÉ objectives and conceptual framework
- b) Alignment with the pilot project objectives
- c) Conformity with the expected outcomes
- d) Description of the pilot project innovation
- e) Scalability and replicability
- f) Justification of the proposed budget
- g) Previous experience of the applicant.

For each evaluation criterion, a score from 1 to 5 will be given, except for a) and g), where the score will range from 1 to 10. Following these criteria, the maximum score that can be awarded to proposals will be 45. Proposals scoring below 20 will not be considered eligible for funding.

The three organisations obtaining the highest score will be entered in a shortlist and admitted to the next selection phase. The communication to the shortlisted organisations will be given by email. In case one or more applicants withdraw, those with the higher scores immediately following them will enter the shortlist.

Ultimately, the final selection of one or possibly two successful applicants for the pilot project will be based on written documents, and also complemented by an online Questions & Answer (Q&A) session between the candidates and the RESISTIRÉ jury panel.

## EXTERNAL MONITORING PROCESS

Throughout the project implementation, the candidate will be asked to participate in periodic meetings for the monitoring and evaluation process (to be communicated afterwards).

## BUDGET AVAILABLE AND FINANCIAL CONDITIONS

### Budget available

The total maximum available grant for the project will be 35,000 euros.

### Financial Conditions

Funding is provided exclusively to meet the costs incurred by the specific project and may not be used to meet costs on another separate project or activity. Any commitment incurred before the grant starting date or any commitment in excess of the amount awarded, is the responsibility of the applicant.

**The maximum grant amount set out in the agreed final budget can NOT be exceeded.** The maximum grant amount of the application is calculated on the estimated and justified eligible costs submitted by the applicants to implement the pilot project. Only justified eligible costs may be used to determine the maximum grant amount.

Payment will be limited to the actual costs within the maximum grant amount set out in the agreed final budget. All costs associated with the project must be itemised and fully justified in the appropriate section F. of the Application Form. ESF, on behalf of the RESISTIRÉ project, reserves the right to examine, in detail, all items of expenditure charged to an award.

The main categories of costs which can be funded by this grant are indicated in Annex 1.

All costs should be included in EUROS (€).

### Payment Conditions

The contract will be a lump sum one. The Grant Agreement will be signed with one organisation only, who will exclusively receive payments, according to the following schedule:

- 33% upon signing of the Grant Agreement
- 34% upon completion of Task 4
- 33% upon approval of the final report

## TIMEFRAME OF THE CALL

The timing of the present call for proposals is summarised in the following timetable.

Launch of the call	Friday 17 June 2022
Deadline for applications	Friday 29 July 2022
Selection of a shortlist of applicants	1 - 19 August 2022
Communication to the shortlisted applicants	Monday 22 August 2022
Online Question and Answer sessions	26 August – 31 August 2022
Notification to awarded applicants	Friday 2 September 2022
Signature of the Grant Agreement	September 2022
Start date of the Pilot Projects	Monday 3 October 2022

## SUPPORT FOR APPLICANTS

The RESISTIRÉ consortium maintains a frequently asked questions (FAQs) section available on the project website: <https://resistire-project.eu/pilots-faq/>. It will be updated as new questions arise, through the duration of the call. The answers that applicants cannot find in the FAQs section can be submitted by contacting [aglietti@knowledge-innovation-org](mailto:aglietti@knowledge-innovation-org), [marina.cacace@knowledge-innovation.org](mailto:marina.cacace@knowledge-innovation.org).

## AWARDING ORGANISATION

### Administrative duties

The administrative tasks for the selected applicant, including activity reporting and related documents will be provided during the negotiation and contracting phase.

The selected applicant will be requested to sign a Grant Agreement, after providing appropriate documentation to prove the following:

- Legal existence: Deed or Articles of Association (corporate statutes)
- Legal representative: Copy of Power of attorney document (if applicable), National Identity Card
- Tax Agency Documentation to evidence the fulfilment of tax obligations
- Certificate of up-to-date Social Security payments to evidence the fulfilment of obligations
- Financial statements: P&L, Balance sheets (from the previous year). In the case that it is the first year of activity, it will not be asked any further information
- Bank Account information: IBAN & SWIFT code (if applicable).

## Obligations of beneficiaries

Successful applicants formally accept the following conditions in case of being awarded as the beneficiary of the present call:

- Beneficiaries accept their responsibility for the accuracy and veracity of data and documents submitted for proving the fulfilment of the eligibility criteria when submitting their applications
- Beneficiaries will provide documentary evidence proving the provision of services
- Beneficiaries are obliged to store the documents for external audit purposes until January 2026 either on paper or electronic version
- Beneficiaries will make references to public funding from the EU, including suitable logos, and EU flag
- Beneficiaries will include references to the RESISTIRÉ project and specifically show that funding is 100% under European Union's Horizon 2020 Research and Innovation Programme - Grant Agreement No. 101015990
- Beneficiaries will cooperate with and participate in monitoring and evaluation activities on the implemented pilot action that will be carried out by the RESISTIRÉ project team.

If negotiation with the first applicant of the list eventually fails, negotiation will be initiated with the subsequent applicant(s).

After the contract has been signed, a kick-off meeting with the beneficiary organisation will be scheduled to define the detailed planning and work plan of the pilot project implementation, as well as obligations connected to monitoring and evaluation from the RESISTIRÉ project.

## ANNEX 1

### FUNDED COST CATEGORIES

#### 1) Directly Incurred Costs

'Eligible costs' are costs that meet the following criteria.

(i) for actual costs:

1. They must be actually incurred by the applicant or their partner organisations
2. They must be incurred during the pilot project period
3. They must be incurred in connection with the selected project and necessary for its implementation;
4. They must be identifiable and verifiable, in particular, recorded in the applicants' accounts in accordance with the accounting standards applicable in the country where the project is implemented and with the applicant's usual cost accounting practices
5. They must comply with the applicable national law on taxes, labour and social security
6. They must be reasonable, justified, and must comply with the principle of sound financial management, in particular regarding economy and efficiency.

(ii) for unit costs:

1. They must be calculated in consistency with the applicants' usual practice, by dividing the full annual cost by the total number of productive units and
2. The number of actual units must comply with the following conditions
  - a. The units must be actually used or produced during the project period
  - b. The units must be necessary for implementing the action or produced by it
  - c. The number of units must be identifiable and verifiable, in particular supported by records and documentation.

#### Direct Personnel costs

Payroll costs for staff, full or part-time, who will work on the project during the life of the project e.g. employees in local organisations, and/or individuals, and/or other actors in charge of the programme implementation.

In particular, this includes:

- Costs for employees (or equivalent)
- Costs for individuals working under a direct contract
- Costs for beneficiaries that are individuals without salary.

Personnel costs are eligible if they are related to personnel working for the beneficiary under an employment contract or equivalent appointing act, and assigned to the action. Their cost is limited to the share of their time spent on the project.

Exceptional payroll items such as bonuses, gift vouchers etc. are not eligible.

## Travel and subsistence

Funds for travel and subsistence are not eligible.

## Consumables

The inclusion of consumables is permissible if proportionate to the workplan and is justified as providing a clear benefit to the project (e.g., public awareness campaigns)

## **2) Indirect Costs**

Indirect costs are not allowable costs.

Indirect costs are described as non-specific costs, such as overheads.

## **3) Other costs**

Direct costs of subcontracting (including related duties, taxes and charges such as non-deductible value-added tax (VAT) paid by the beneficiary) are deemed to be eligible.